

Privacy Policy

Effective Date: March 12, 2024

St. Mark's Cathedral ("St. Mark's", "we", or "us") is committed to respecting your privacy and the security of your personal information. We are committed to being transparent about the data we collect about you, how it is used, and with whom it is shared. The purpose of this Privacy Policy is to provide a clear understanding of the types of Personal Information we collect, how we may use that information, and with whom we may share it.

"Personal Information" or "Personally Identifiable Information" refers to the information or data about you or that can be used to identify you (e.g., name(s); address(es), telephone number(s), email address(es) or other information or data).

St. Mark's owns and operates the <https://stmarkscathedral.net/> website (the "**Website**"), which provides the "**Service.**" As a user of our Services, you agree to the collection, use, and sharing of your personal data subject to this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which is accessible at <https://stmarkscathedral.net/>, unless otherwise defined in this Privacy Policy. For more information regarding the use of this Website please refer to our Terms of Use.

Collection of Personal Information

Personal Information You Provide

For a better experience while using our Service, we may ask you to provide us with certain personally identifiable information through a web form, during registration, while setting up an account, or when you contact us, including but not limited to your name, phone number(s), email address(es), and mailing address(es). The information that we collect will be used to contact or identify you. Please note, if you refuse to provide this information, you may not be permitted access to certain features, content, or services.

Newsletter, Alerts, and Publications

You may sign up to receive newsletters, alerts, and publications from St. Mark's. To sign up, we may ask you for such information as your name and email address. We use the information you provide to send you our newsletter, alerts, and publications. We may also use the information to communicate with you about other topics that we believe may be of interest to you.

If you would like to unsubscribe from our newsletter, alerts, or publications, please click on the "Unsubscribe" link at the bottom of any email sent from us or contact us using the methods listed in the "Contact Us" section below.

Donor Information Collection and Use

In addition, whenever you make a gift using the Service, Personal Information and other data may be requested on a form. The information requested includes name, address, and payment or financial information, such as credit card number and expiration date. This information is used to obtain payment from the appropriate clearinghouse. The details of your gift, including your name and mailing address, will be entered into our donor database.

Other Site Features

From time to time, we may change our Website to offer various features, we may ask you to submit certain personal information so we can provide you with and communicate with you about these features.

Personal Information Collected by Automated Means

We want to inform you that whenever you visit our Website, we automatically collect information sent to us by your browser called “**Log Data**”. This Log Data may include information such as your computer’s Internet Protocol (“**IP**”) address, Internet Service Provider (“**ISP**”), language preferences, information related to hardware and software you use, browser version, pages of our Website that you visit, the time and date of your visit, the time spent on those pages, and other similar statistics, device, or usage information that may be available. By collecting this information, we learn how to best tailor the Website to our visitors. We collect this information through various means such as “cookies,” “web beacons,” and “IP addresses”, and other similar technologies.

Cookies

Cookies are files with small amounts of data that are commonly used as an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer’s hard drive.

Our Website uses these "cookies" to collect information and improve our Website. You have the option to either accept or refuse these cookies, and know when a cookie is being sent to your computer. Most web browsers recommend and automatically allow sites to save and read cookie data. But if you prefer, you can edit your browser’s settings to disable or block cookies in the future. Please note, if you choose to disable or modify your cookies settings, you may not be able to access certain features, content, or services.

Web Beacons

Web beacons are used to recognize certain categories of information about visitors, such as locations and time and date a page is viewed. The data collected by web beacons contain no personally identifiable information and is only used for analytics and performance purposes.

IP Addresses

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our Website, we may view the IP address of the device you use to connect to the internet. We use this information to determine the general physical location of the device and understand from what geographic regions our Website visitors come. We also may use this information to enhance our Website.

Children's Privacy

Our Services are only intended for adults and are not directed to children under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to take the necessary actions.

Use of Personal Information

We may use the personally identifiable information you provide on the Website for our internal purposes. These purposes include administration of the Website, market research, data analytics, and compliance with our legal obligations, policies, and procedures.

We may use information collected about you for any lawful purpose, including, but not limited to, the following:

- To provide our Website to you, to optimize our Website, and to assist with our advertising and marketing efforts;
- To process donations and other payments initiated through our Website;
- To respond to your questions, comments, or other messages;
- To send you content or communications about St. Mark's;
- To contact you if there are issues with any content or information you may have transmitted using our Website;
- To tailor content on the Website to user needs;
- To communicate with you regarding additional uses of your Personal Information beyond the Scope of this Policy;
- To comply with the law and to maintain the security of our Website; or
- With your consent, or as otherwise disclosed at the time information is collected.

Retention and Disposal of Your Personal Information:

St. Mark's will keep your personal information until such a time that we no longer expect to need to use it for any legal and legitimate purpose and otherwise in accordance with all applicable laws. At the appropriate time, we will take reasonable steps to dispose of your personal information or ensure that your personal information is de-identified, except where we need to retain such information to satisfy legal and professional ethical obligations.

Disclosure of Personal Information

Information We Share

St. Mark's will not rent, trade, sell, or disclose personally identifiable information about you to unaffiliated third parties except in accordance with this Privacy Policy. We may share your information under the following circumstances:

We may share the information we collect with other parties, including the following:

- With third-party companies and individuals to assist us with providing and marketing our services, to perform Service-related services, or to assist us in analyzing how our service is used. This may include, but is not limited to, payment processors, data hosting services, analytics services, online store support, advertising partners, and email service providers.
- With Constant Contact, to send email marketing and text message communications. For more information about how we may use your information with Constant Contact and the information that may be collected through our email campaigns, see Constant Contact's Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact-data-notice>.
- With any affiliates or third-party partners that we may have in the future.
- As part of a sale, merger, or acquisition, or other transfer of all or part of our assets.
- If necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights or the rights of third parties, or to protect the safety or security of any person or entity.
- With your consent or as otherwise disclosed at the time of data collection or sharing.

We may share information that has been de-identified or aggregated without limitation.

We want to inform our Website users that these third parties have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose.

Our Website may offer interactive features, such as the ability to leave comments and participate in message boards, that you can use to communicate with other website users or to submit and post your own content. Posts to discussion forums, discussion boards, and comments to blogs are viewable by other users. When these areas are not in a password protected area, they may be viewable by the general public. Please be aware of this when posting personal information in these areas. If you disclose information in one of these forums, this information can be viewed, collected, and used by others.

As Required by Law

We may disclose information about you if: (i) required to do so by law or pursuant to legal process, (ii) in response to a request from law enforcement authorities or other government officials, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or illegal activity.

Digital Advertising & Analytics

We may authorize our advertising partners to use cookies and similar technologies on our Website to automatically collect certain information from your device, and we may share information about you and your interactions with our Website with our advertising partners. These partners may also collect information from other websites or apps over time, including information about relationships among different browsers and devices. Such information can be used by us or our advertising partners to serve more relevant targeted ads. For more information about this type of advertising and how to opt out of targeted advertising from our advertising partners, go to www.aboutads.info.

We may also work with third parties that collect data about your use of our Website and other sites or apps over time for non-advertising purposes. We use Google Analytics and other third-party services to improve the performance of the Website and for analytics and marketing purposes. For more information about how Google Analytics collects and uses data when you use our Website, visit www.google.com/policies/privacy/partners, and to opt out of Google Analytics, visit tools.google.com/dlpage/gaoptoutb.

Email and Text Communications

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you opt out of our email marketing, we will still send you messages related to our transactions and relationship with you.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available at <https://stmarkscathedral.net/wp-content/uploads/2024/03/Mobile-Messaging-Terms-and-Conditions-for-St.-Marks.pdf>.

Your Information, Your Choice

To the extent required by law, we provide users with (i) reasonably access to the personal information they provide through the Website, and (ii) the ability to review, correct, and delete such personal information. To better protect your privacy, we may take reasonable steps to verify your identity before granting access to your information.

Where consent for the use and disclosure of personal information is required, we will seek consent from the appropriate person.

Updating Your Information

When you have an account with us, you may review, change, or update your contact information by logging into your account. Additionally, if at any time you would like to update your contact information or preferences, or have your information removed from our mailing lists, please contact us through the methods provided in the “Contact Us” section below.

Security

How We Protect Your Personal Information

St. Mark’s is committed to the protection of your privacy, and will treat all of the information provided through this Website with the upmost respect. We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

We work diligently to ensure that all appropriate administrative and technical measures are taken to prevent the unauthorized or unlawful use of your personally identifiable information, and to prevent any accidental loss or destruction of, or damage to, such information.

We maintain administrative, technical, and physical safeguards for the Website designed to protect against loss, misuse or unauthorized access, disclosure, alteration, or destruction of the personal information we collect through our Website.

Whenever users submit personal information (such as contact info or credit card info) via online forms, registration, or online purchase, upon submission that information is encrypted via the highest level of SSL (Secured Sockets Layer) available. Servers that store personally identifiable information are in a secure environment. Under no circumstances are credit card numbers permanently stored on our website servers.

Links to Other Sites

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the privacy policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. Thus, we advise you to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page. These changes are effective immediately, after they are posted on this page.

Contact Us

If you have any questions about this policy or our privacy practices, please do not hesitate to contact us.

Email us at:

priscilla@stmarkscathedral.net

Write us at:

St. Mark's Cathedral
Attn: Priscilla McLean
908 Rutherford St.
Shreveport, LA 71104

Call us at:

(318) 210-7104